



Cheverly Day

- 2025 Council Review
- N. D'Angelo
- 31 July 2025

Overview

- Cheverly Day is a day for residents to come together and celebrate our community in an inclusive, memorable, and meaningful way – creating shared experiences that strengthen our bonds.
- The Cheverly Day Committee/Team is all-volunteer.
- The team works to ensure and maximize:
 - Community outreach
 - Entertainment for *all* ages
 - Efficiency of programming
 - Quality of the Cheverly Day experience
 - Continuity and sustainability of Cheverly Day every year





Overview (Timelines)

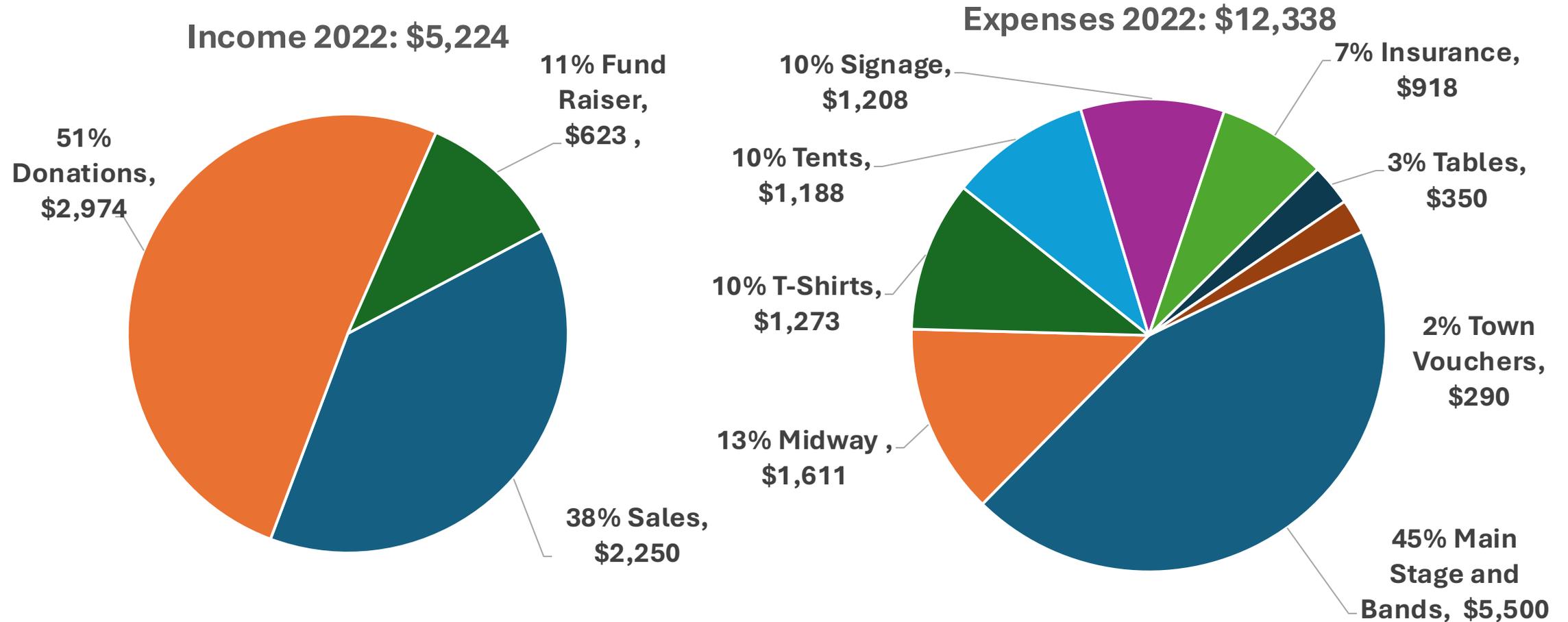
- Cheverly was founded in 1918
- Incorporated April 18, 1931
- 2025 is October 4 (94th Anniversary)
- 2026 is the 95th Anniversary and Parade Year

Other Town Expenses

- Town Staff Overtime
- Porta-Potties
- Golf Carts
- Shuttle Expenses
- Fireworks ~\$14,500



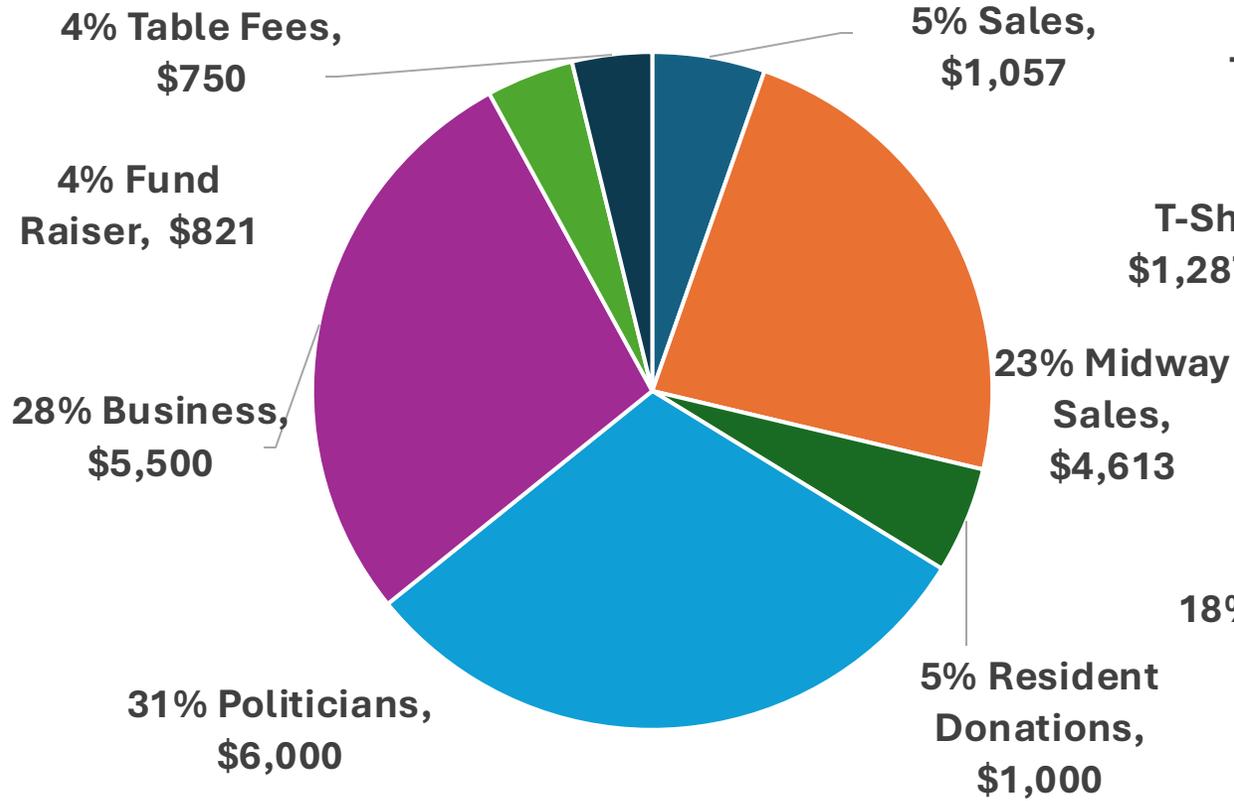
Finances 2022: Modest Year



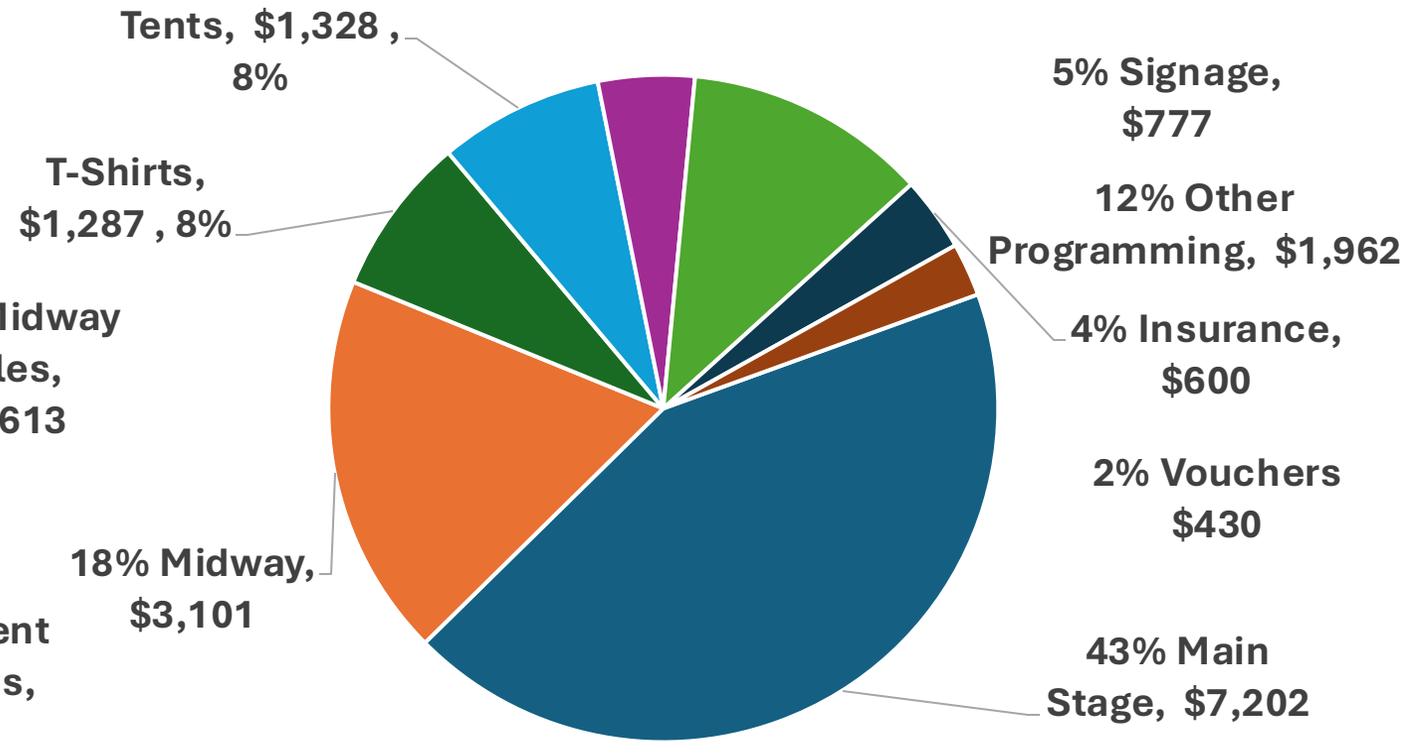
Bottom Line: A very modest year is a \$7,000+ Gap in funding

Finances 2024: Campaign Year

Income 2024: \$19,741



Expenses 2024: \$16,685

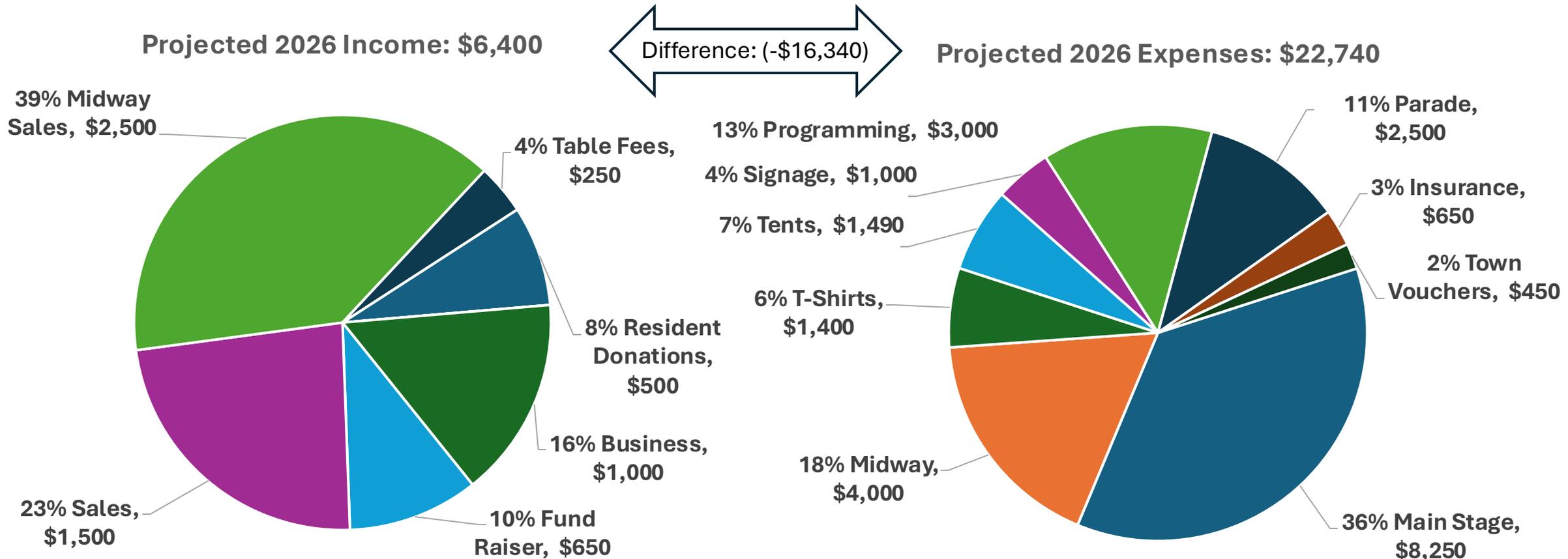


Bottom Line: An exceptional year returns only ~\$3,000 net

2025

- Budget ongoing
- Recent \$5,000 business contribution
- Still remains a \$9,000 difference between anticipated expenditures and income.
- BL: Recent cuts to this year's CD line item risk reducing multiple programming items to minimal levels

Projected Finances 2026: 95th Anniversary



Bottom Line: Cheverly Day requests a 2026 Budget Line item of \$30,500 for the 95th Anniversary

A group of people are silhouetted against a bright, hazy sky, likely during a sunset or sunrise. They are standing on a grassy area, possibly a park or a public square, with a large tree visible in the background. The overall mood is serene and reflective.

Thank You!